

Town of Rochester
Rochester Country Fair
P.O. Box 321, Rochester, MA 02770

Family Fun Day
Sunday, August 21, 2011

APPLICATION FOR VENDOR SPACE

Limited Vending Space is available at this year's Rochester Country Fair "Family Fun Day" to be held on Sunday, August 21, 2011 at the Dexter Lane Recreation Park located off of Rt. 105, at 33 Dexter Ln.

There is a fee of **\$25.00** for each 12 x 12 space for the selling of goods **plus** a donated item. Donated items will be used as raffle items at Fair Fundraising events and are **GREATLY** appreciated, but not mandatory. We will be collecting donated items at your vendor spot after the Parade Awards Ceremony Sunday afternoon. Please note, food vendor spots have already been fulfilled for this year's event.

The vending space fee may be waived for the following:
Non-Vending Demonstrators & Artisans of Skills ~ Livestock Exhibitors ~ Rochester Civic Groups / Organizations.
****Any Demonstrator selling goods will be considered a vendor and is required to pay a fee.****

This is a rain or shine event. All Vendor Fees are non-refundable.
The committee reviews each application submitted and reserves the right to reject any vendor application.

Checks are to be made payable to: **Town of Rochester Country Fair**
Please send application and payment to: Rochester Country Fair, PO Box 321, Rochester, MA 02770

**** Completed Application and Payment is due no later than August 1, 2011****

*Space is **VERY** limited and will be made available on a first come, first serve basis with preference given to vendors selling unique and home made items.*

Vendor Guidelines and additional Fair info. are on page 2 of this application.
Do not sign this application until you have read and understand the Vendor Guidelines.
If you do not have a copy of the vendor guidelines, please contact Bev at 508-763-5503 or you may obtain them on our website at www.rochesterma.com

Your application is not complete until you fill out the following and sign below:

Name: _____ Phone #: _____

Address: _____ Town: _____ Zip Code: _____
(please include your full mailing address)

Please list items to be sold / demonstrated: _____
NOVELTY ITEMS ARE NOT ALLOWED. _____

I, _____, hereby wish to participate in the Rochester Country Fair Family Fun Day scheduled for Sunday, August 21, 2011. I have read the application and vendor guidelines and will adhere to the requests made of me. I assume any and all risk of injury to myself as well as those working with me. Furthermore, in consideration to participate in said fair, I agree to be liable for any and all injury to person(s) and to personal and real property of others. I also discharge the Town of Rochester, the Rochester Country Fair Committee, Fair Staff, all organizers and sponsors of the event of any and all liability which may arise as a result of my participation in said event.

Amount Paid: _____

12th Annual

Rochester Country Fair

Family Fun Day

Sunday, August 21, 2011

Sunday, August 21st

Parade / Events Start at 10:00 AM

Fair Events Completed and Vendor Clean Up at 4PM

This is a rain or shine event.

VENDOR GUIDELINES:

- Vendor Space: You will be assigned a 12 X 12 space.
Canopies must be securely fastened to the ground and fit within your 12 x 12 space.
You are responsible for keeping your space safe and clean.
All trash must be removed prior to your departure.
- Vendor Parking: Each vendor will receive one entry / parking pass per spot in the mail.
This pass gives you access onto the fair grounds and vendor parking area.
Due to limited space, will be enforcing the parking policy.
All others may park free of charge with shuttle service at Plumb Corner.
- Electricity: Electricity will not be made available to vendors.
- Vendor Check-In: Additional vendor check-in information will be mailed to you in August.
Vendors may check in with our vendor staff as early as 8:00 AM Sunday morning.
Be sure to arrive prior to 9:30 AM on Sunday.
Our parade begins promptly at 10 AM and all roads in out will be closed

Have your parking pass visible on your vehicle's rear view mirror.
Drive up to the vendor check-in area upon arrival.
Please be patient & friendly to our volunteer staff. :-)
The "1960-Something" Theme Parade begins at 10:00AM on Sunday.
The Family Fun Day will end at 4PM.
Vendor spaces must be clean and empty by 6PM Sunday.
All trash must be removed prior to your departure.
- Livestock: Persons bringing livestock must provide a certificate of insurance to participate.
Persons bringing livestock are responsible for the participation & safety of said livestock as well as the safety of others. Horses are not permitted at the fair.
- Use of Name: Use of the Rochester Country Fair name or logo is not allowed on any products without permission from the Fair Committee.
- Selling of Beverages: Unless permission is granted by the Committee, ONLY Food Vendors may sell Beverages.

Additional Fair information can be obtained by on our website www.rochesterma.com or by contacting us via email at rochestercountryfair@comcast.net