



Town of Rochester
Rochester Country Fair Committee

P.O. Box 321, Rochester MA 02770

May 2010

Dear Business Owner,

Have you hugged your favorite Hillbilly Today? The Rochester Country Fair Committee is embracing the joys of simple country living by celebrating "Hillbilly Days" as the Theme for the Fair this year! The 11th Annual Rochester Country Fair will take place August 18 – 22, 2010 and we are looking to have even more fun than we had at last year's "Mardi Gras" party!

The continued success of this annual event is a direct result of all of the generous support that the wonderful individuals and businesses of our local community share with us each year. Every year our number one goal is to provide a family fun event that is affordable for all. In these challenging economic times this is more important than ever! Thanks to everyone that makes Rochester and the surrounding Towns an awesome place to live and celebrate family and friends.

The Fair Committee has begun the process of putting together this year's program book. We ask that you consider supporting the 11th Annual Rochester Country Fair by placing an ad in our program book. The 2010 "Hillbilly Days" celebration will be remembered and talked about for many years to come! Your place in our program book will be part of history!

To allow a lead time for set up and printing, we are requesting ads be received by **June 4, 2010** for inclusion in the Fair program book.

Please include your ad or business card with your donation and send to:

The Rochester Country Fair
P.O. Box 321
Rochester, MA 02770
(Please make checks payable to: Town of Rochester Country Fair)

Program book acknowledgments are based on the following:

¼ Page \$50, ½ Page \$100, Full Page \$200

You may also email your ready made ad to bafflel@comcast.net. Feel free to contact any of the committee members below or visit us on the web at www.rochesterma.com

Sincerely,

Julie Koczera 763-9610, John Lafleur 989-6143, Bev Pierce 763-5503, Duffy Clapp 774-263-2393
David Grime, Dave Souza, Lori Souza, Diane Nunes,

Mike Koczera,

Carol Grime,

Brandon Bachiocchi